

Free TV Viewing Habits



90%

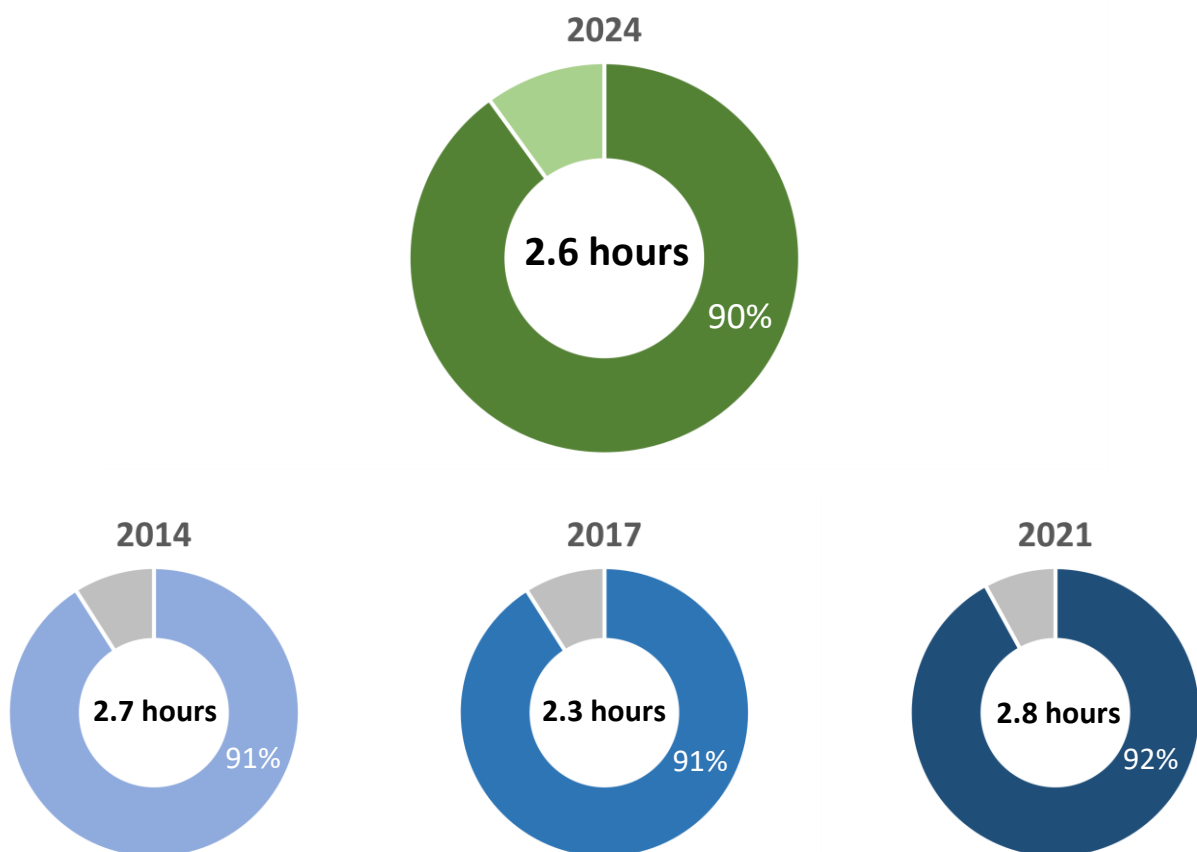
of respondents watched
free TV programmes
in 2024.

Respondents spent an average of

2.6 hours

per day on watching free TV
programmes (regardless of the
means) in 2024.

Proportion of Respondents and Average Time Spent Per Day on
Watching Free TV Programmes (Regardless of the Means) (2014 - 2024)



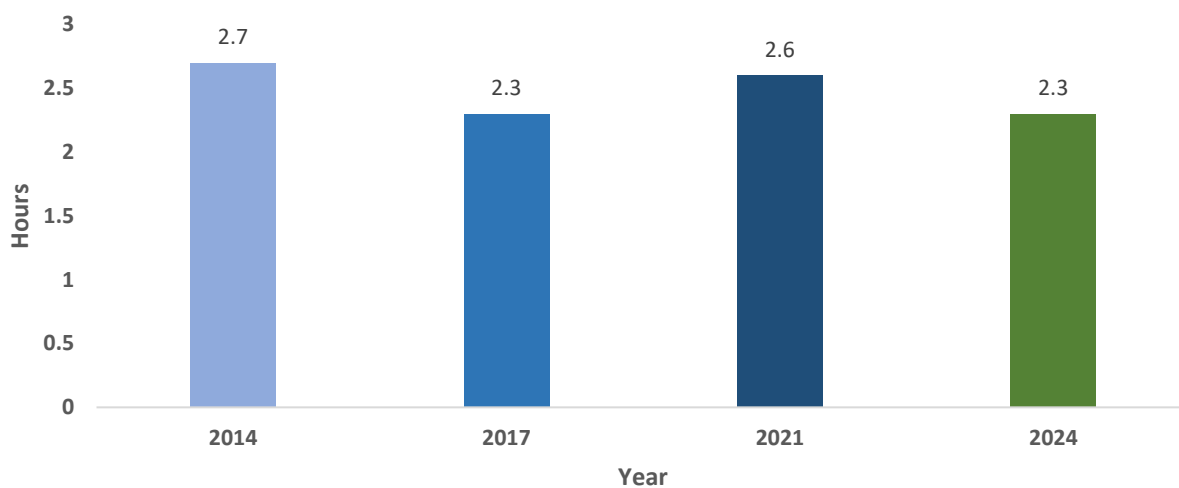


Respondents spent an average of

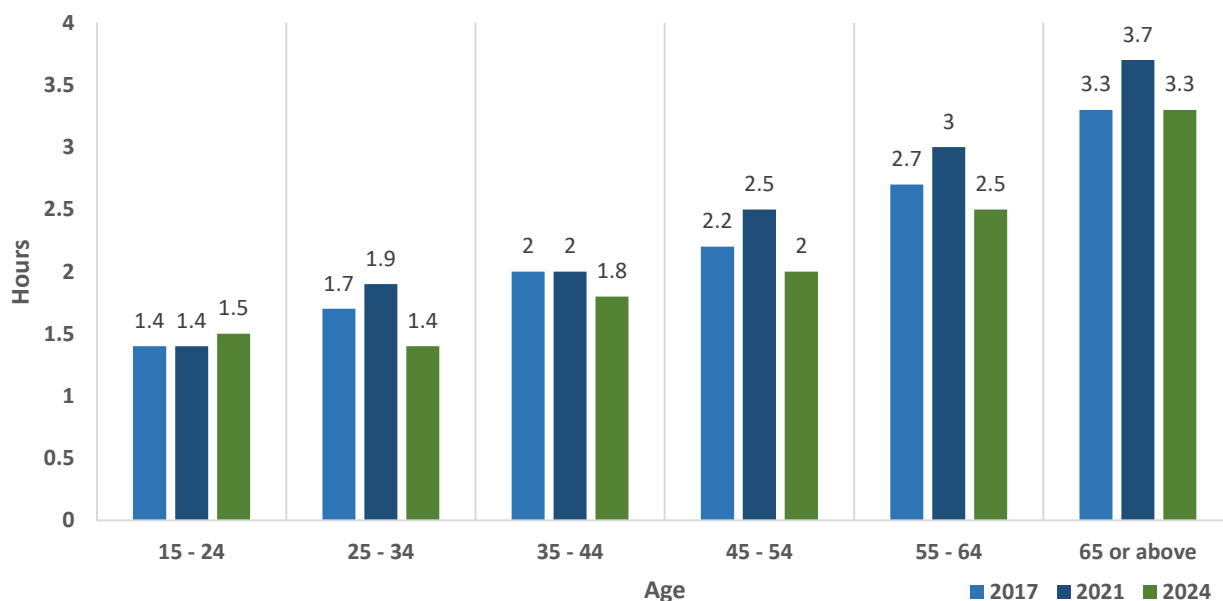
2.3 hours

per day on watching free TV programmes via conventional TV sets in 2024.

Average Time Spent Per Day on Watching Free TV Programmes via Conventional TV Sets (2014 - 2024)



Average Time Spent Per Day on Watching Free TV Programmes via Conventional TV Sets (by Age) (2017 - 2024)





Respondents spent an average of

1.3 hours

per day on watching free
TV programmes via the
Internet in 2024.

**Average Time Spent Per Day on Watching Free TV Programmes
via the Internet (by Age) (2024)**

