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OFFICE OF THE
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Voluntary Registration Scheme for Buildings with
Optical Fibre Access Networks

Second Stage

Telecommunications Regulatory Affairs Advisory Committee
10 July 2012

Introduction

- Objectives of the scheme

  - Promote development of the optical fibre networks

  - Provide information to members of the public about the optical fibre networks installed in individual buildings

- Building Classification

  - FTTB (Fibre-to-the-Building)
    - Fibre network is installed and connected within the boundary of the building

  - FTTH (Fibre-to-the-Home)
    - Fibre network is installed and ready to be connected to individual subscriber's premises

Identification Labels

- BMO/IO of a registered building may

  ➢ display the appropriate label in the prominent position of the building

  ➢ use the label in printing materials in relation to the building

Current Status

- Covers residential buildings with FTTB and/or FTTH networks (Stage 1 of the scheme)

- Participants
  - ➢ HGC, HKBN, HKCTV, NWT & WTT
  - ➢ PCCW has recently confirmed its participation in the scheme

- As at July 2012, some 4,000 FTTB buildings and 7,000 FTTH buildings have been registered
  - ➢ Representing some 80% of the total households

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Register

- On-line register maintained by OFCA

  ➢ Names and addresses of registered FTTB and FTTH buildings

  ➢ Number of FTTH and FTTB networks connected to the buildings

- [Online search](#) by address or map

  ➢ As at July 2012, about 80,000 searches have been received from the public

  ➢ Representing a monthly average of 4,000 searches

Publicity (1)

- Information notes to relevant professional institutes in Nov 2010

  ➢ Including HKIA, HKIE, HKIH, HKIS and HKI of Real Estate Administrators.

- Information notes to BMO/IO in Dec 2010

- FTTB/H labels to BMO/IO in May 2011

  ➢ In fact, labels are downloadable from OFCA's webpage

  ➢ Printed labels were well used by registered FTTB & FTTH buildings

- Articles on Headline Daily in Jul 2011

  ➢ Publicising the scheme

  ➢ Publicising the advantages of FTTB and FTTH services

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Publicity (2)

- Publicity videos on OFCA webpage

  ➢ Also aired on the channels of East, West & Ma On Shan Rail lines and TVB.com in Dec 2011 and Jan 2012

- Fifteen briefing sessions to BMO/IO conducted since Nov 2010 with a total of some 900 participants

  ➢ Further sessions are being arranged

Proposed Stage 2 Implementation

- Proposed Stage 2 Implementation

  - ➢ It was concluded at the 5th RAAC held on April 2010 that the scheme shall initially cover residential buildings

  - ➢ With the support of the industry and the general reception of the scheme by the public, it is considered timely to implement Stage 2 of the scheme

- Proposed scope of Stage 2

  - ➢ Covers all non-residential buildings, including commercial buildings, industrial buildings and government buildings.

- Member's views on the proposed Stage 2 Implementation are sought

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Thank you