



- ▲ 通訊辦經常就有關規管事宜，與各地的同業交換意見及經驗。
OFCA regularly exchanges views and experience on regulatory matters with its counterparts.

參與國際及地區會議

通訊辦以獨立成員或中國代表團成員的身分參與多個國際及地區組織的活動，並與這些組織保持緊密聯繫。

在2018／19年度，通訊辦共出席18個論壇／會議。舉辦這些論壇／會議的地區及國際組織包括國際電聯、亞太經濟合作組織（亞太經合組織）、亞太地區電信組織（APT）、國際通信協會及非應邀通訊執法網絡。年內較大型的活動包括國際電聯全權代表大會、國際電聯2019年世界無線電通信大會籌備會議第二次會議及國際通信協會國際規管機構論壇。通訊辦將繼續參與國際電聯、亞太經合組織和APT的活動，以改善亞太區內電訊及資訊基礎建設為目標。

與中國內地及海外政府機構交流

在2018／19年度，通訊辦接待了四個內地及海外的代表團，就有關通訊服務的各项事宜與代表團交流意見及經驗。這些代表團包括國際電聯代表團、中國工業和信息化部（工信部）無線電管理局代表團、廣東省通信管理局代表團及澳門郵電局代表團。

年內，通訊辦在深圳、廣州和北京與中國工信部無線電管理局和國家廣播電視總局舉行會議。通訊辦亦在新加坡與新加坡資訊通信媒體發展局舉行年度雙邊會議。

與傳媒及社區保持聯繫

通訊辦主動向公眾及傳媒介紹其工作。在2018／19年度，通訊辦發出了28份新聞稿，內容關於通訊局就廣播及電訊規管事宜作出的主要決定，以及通訊辦的主要措施、行動及活動。通訊辦亦在網站登載通訊事務總監在公開活動和業界會議上發表的演辭和簡報。這些措施有助通訊辦把訊息傳遞給業界和公眾，令他們更了解通訊辦的工作。

公眾教育及通訊

在2018／19年度，通訊辦為四所小學、三所中學及一所大學的學生舉辦了八場有關香港廣播服務的講座；以及為「社區參與廣播服務」的參加者舉辦了兩場講座。通訊辦向中小學生講解香港不同類別的電視節目服務，以及觀眾可如何選看電視節目；向大學學生講解電視及聲音廣播服務的規管事宜；並向「社區參與廣播服務」的參加者講解電台服務的節目標準。

Participation in International and Regional Conferences

OFCA participates in the activities of, and maintains close contact with, a number of international and regional organisations, either as an independent member of those organisations or as part of the Chinese delegation.

In 2018/19, OFCA attended a total of 18 conferences/meetings held by regional and international organisations, including the ITU, Asia-Pacific Economic Cooperation (APEC), Asia Pacific Telecommunity (APT), International Institute of Communications (IIC) and Unsolicited Communications Enforcement Network. The more significant events of the year were the ITU Plenipotentiary Conference, Second Session of Conference Preparatory Meeting of ITU for the World Radiocommunication Conference 2019, and the IIC International Regulators Forum. OFCA will continue to participate in the activities of the ITU, APEC and APT with the aim of improving the telecommunications and information infrastructure in the Asia-Pacific region.

Exchanges with the Mainland of China and Overseas Authorities

In 2018/19, OFCA received four delegations from the Mainland and overseas, and exchanged views and experiences with them on various issues relating to communications services. They included a delegation from the ITU, a delegation from the Bureau of Radio Regulation of the Ministry of Industry and Information Technology (MIIT) of China, a delegation from the Guangdong Communications Administration, and a delegation from the Macao Post and Telecommunications Bureau.

During the year, OFCA attended meetings in Shenzhen, Guangzhou and Beijing with the Bureau of Radio Regulation of MIIT and the National Radio and Television Administration of China. OFCA also had an annual bilateral meeting in Singapore

with the Info-communications Media Development Authority of Singapore.

Media and Community Relations

OFCA proactively keeps the public and the media informed of its work. In 2018/19, OFCA issued 28 press releases on the CA's major decisions in relation to broadcasting and telecommunications regulatory issues and OFCA's major initiatives, operations and events. Speeches and presentations made by the Director-General of Communications at public events and industry conferences are also published on our website. These measures help disseminate our messages to both the industry and the public, and enable them to gain a better understanding of our work.

Public Education and Communications

In 2018/19, OFCA gave eight talks concerning broadcasting services in Hong Kong to students of four primary schools, three secondary schools and one university; and two talks to participants of the Community Involvement Broadcasting Service (CIBS). Primary and secondary students were briefed on the different categories of television programme services in Hong Kong and how audiences could make informed viewing choices. University students were briefed on the regulation of television and sound broadcasting services. The participants of CIBS were briefed on the programme standards of radio services.

Participation in Communications Activities

OFCA continued to participate in the annual "Mountaineering Safety Promotion Day" jointly organised by the Civil Aid Service and 22 other government departments and organisations in October 2018 in Tuen Mun. With the aim of promoting hiking safety, OFCA set up an exhibition booth at the event

參與有關通訊的社區活動

通訊辦繼續參與一年一度由民眾安全服務隊聯同其他22個政府部門及機構舉辦的「山嶺活動安全推廣日」。本年度，這項活動於2018年10月在屯門舉行。為推廣遠足安全，通訊辦在活動中設立展覽攤位和舉辦講座，向參加者推廣在郊野公園內有效的通訊方式。

通訊辦亦繼續支持業界活動。在2018/19年度，通訊辦贊助香港通訊業聯會舉辦「香港世界電訊及資訊社會日2019」。該項活動為一項周年活動，旨在向公眾（特別是年青人及學界）推廣資訊及通訊技術的最新發展。



▲ 通訊辦積極參與「山嶺活動安全推廣日」，宣傳郊野公園內的有效緊急通訊方法。

OFCA actively participates in the "Mountaineering Safety Promotion Day" to promote the use of effective emergency communication means in country parks.

諮詢委員會的工作

電訊諮詢委員會

通訊辦轄下的三個諮詢委員會，即電訊規管事務諮詢委員會、無線電頻譜及技術標準諮詢委員會，以及電訊服務用戶及消費者諮詢委員會，於2012年6月成立。這些委員會為業界、電訊服務用戶及有興趣人士提供固定和正式的途徑，讓他們就各項電訊規管措施及政策的制訂和實施事宜向通訊辦提供意見。

諮詢委員會的委員來自電訊業界的不同界別、相關政府部門、非政府機構，以及社會大眾，這有助就不時出現的高技術性和複雜事宜，提供平衡的意見。委員任期為兩年。

三個諮詢委員會於2019年3月31日的委員名單見附錄B。

電視及電台廣播諮詢計劃

設立電視及電台廣播諮詢計劃的目的，是就通訊局進行有關電視及電台節目事宜的公眾諮詢收集意見。這個計劃的組員來自全港18區。在2018/19年度，通訊辦邀請電視及電台廣播諮詢計劃的組員在2018年3月28日至4月28日的公眾諮詢期間就規管間接宣傳和殯儀館及相關服務廣告的檢討提出意見。此外，通訊辦與組員舉行專題小組討論會，就有關議題收集更深入的意見。

and delivered a talk to visitors to promote effective means of communication in country parks.

OFCA has also continued to support the industry's activities. In 2018/19, OFCA sponsored the World Telecommunication and Information Society Day Hong Kong 2019, an annual activity organised by the CAHK to promote the latest developments in information and communications technology to the public, especially the youth and academic communities.

The Work of Advisory Committees

Telecommunications Advisory Committees

Three advisory committees, namely the Telecommunications Regulatory Affairs Advisory Committee, the Radio Spectrum and Technical Standards Advisory Committee, and the Telecommunications Users and Consumers Advisory Committee, were established under OFCA in June 2012. These committees provide a regular and formal channel for the industry, telecommunications service users and interested parties to advise OFCA on the formulation and implementation of various telecommunications regulatory measures and policies.

Members of the advisory committees are drawn from different sectors of the telecommunications industry, relevant government departments, non-governmental organisations, as well as the general public. This helps provide a balanced representation of views on, at times, highly technical and complex issues. The term of appointment is two years.

The membership lists of the three advisory committees as of 31 March 2019 are in Appendix B.

Television and Radio Consultative Scheme

The role of the Television and Radio Consultative Scheme (TRCS) is to provide qualitative input on television and radio programming to the CA's public consultation process. Members are drawn from all 18 districts of the territory. In 2018/19,

OFCA invited members of the TRCS to give their views on the review of the regulations governing indirect advertising and advertisements for undertakers and associated services during the public consultation held from 28 March to 28 April 2018. In addition, OFCA held focus group discussions with members of the TRCS to collect their in-depth views on the subjects.



▲ 通訊辦成立三個諮詢委員會讓各界及有興趣人士就各項電訊規管措施及政策向通訊辦提供意見。

Three advisory committees under OFCA have been established to provide a regular and formal channel for various parties to advise OFCA on the telecommunications regulatory measures and policies.